



CONTACT:

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2022 Senior Prom Sponsorship

DATE: Friday, September 16, 2022
TIME: 6:00 p.m. – 9:00 p.m.
LOCATION: Morgan Hill Event Center
82 Morgan Hill Lane
Hermon, ME 04401

Eastern Area Agency on Aging (EAAA) is excited to announce a fundraising event of dancing and fun to support a great cause. EAAA, a non-profit organization, is holding a Senior Prom on Friday, September 16 2022 to help raise the necessary funds to support the agency's mission of helping older adults with information and access to resources they need to be healthy, engaged, and supported in their communities.

The Senior Prom will be an adult-only (21+) formal/semi-formal event with more than 150 party-goers attending in person.

Media includes newspapers, the EAAA website, social media, and posters/flyers prior to the event. Total impressions of organizations' logos/business names are in the thousands.

There are several sponsorship opportunities available. We thank you for your support of this wonderful and fun event. For more information on sponsorships, please call Dan Frye at 941- 2865.

- Headlining - \$3,000
- Supporting - \$1,500
- Entertainment - \$1000
- Pre-Prom Dinner - \$750
- Table \$150

Senior Prom Sponsorship Opportunities

Headlining Sponsor (\$3,000)

- Name mentioned on all radio advertising
- Logo included on all social media posts
- Logo in any print advertising
- Name in all press releases
- Logo on all posters/flyers
- First-row placement at event
- Named mentioned in all earned media interviews
- Company profile on the EAAA website under Meet Our Sponsors for a month prior to the event and a month after --Supplied by the sponsor
- Logo included in e-newsletter mailed to 2,800 email addresses during event promotion
- Logo on large SPONSORED BY sign at the Prom
- 4 tickets to pre-prom dinner and Prom
- Thank you mention over the PA system for your support

Supporting Sponsor (\$1,500 – 1 Available/ 3 SOLD)

- Name mentioned on all radio advertising
- Logo included on all social media posts
- Name in all press releases
- Logo on any print advertising
- Logo on all posters/flyers
- Premium placement at event
- Company info on the EAAA website under Meet Our Sponsors for a month prior to the Expo and a month after -- Supplied by the sponsor
- Logo on large SPONSORED BY sign at the Prom
- 2 tickets to pre-prom dinner and Prom
- Thank you mention over the PA system for your support

Pre-Prom Dinner Sponsor (\$750) SOLD

- Name in all press releases
- Logo on all posters/flyers
- Premium placement at the pre-prom dinner event
- Company info on the EAAA website under Meet Our Sponsors for a month prior to the Expo and a month after -- Supplied by the sponsor
- Logo on large SPONSORED BY sign at the Prom
- 2 tickets to pre-prom dinner and Prom
- Ability to provide small swag or swag bags for each seat at dinner tables
- Thank you mention over the PA system for your support

Entertainment Sponsor (\$1000 – 1 Available)

- Premium placement of your signage on the stage
- Company info on the EAAA website under Meet Our Sponsors for a month prior to the Expo and a month after -- Supplied by the sponsor
- 2 tickets to pre-prom dinner & the prom
- Ability to provide small swag or swag bags for each seat at dinner tables
- Thank you mention over the PA system for your support

Table Sponsor (\$150– 3 Available/ 7 SOLD)

- Signage/Logo/Info about your business at sponsored table
- Ability to provide small swag or swag bags for each seat at your designated table
- Thank you mention over the PA system for your support

2022 Senior Prom Sponsorship Payment Form

Please send payment with this form to:

Eastern Area Agency on Aging

Senior Prom

240 State Street, Brewer, ME 04412

Business Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Email (please print) _____

Phone: _____

Sponsorship Level:

___ \$3,000 Headlining Sponsor

___ \$1,500 Supporting Sponsor

___ \$1,000 Entertainment Sponsor

___ \$750 Pre-Prom Dinner Sponsor (SOLD)

___ \$150 Table Sponsor

Signature: _____

Date: _____